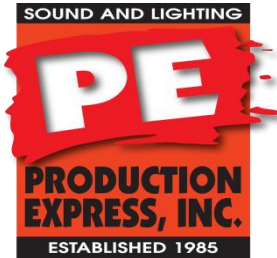


PRODUCTION NEWS

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December 2010



HOLIDAY SCHEDULE

We will be closed on December 24th - 27th and 31st for the holidays. We will reopen on Monday January 3rd resuming normal business hours. We would like to wish all of you and your families a happy holiday season from us here at Production Express.

TIME TO PAR-TAY!

So, once again, PE will be hosting a customer appreciation PARTY and SALE on December 22nd from Noon until 7pm. Food and drinks will be provided. Please feel free to extend this invitation to your executives and authorized purchasing agents as well.

This year, **EVERYTHING IN THE STORE** will be **15% OFF**.
Also, everyone that shows up will receive a **FREE GIFT**.

Lots of new equipment to get your hands on as well as our new and improved show room. We hope you can join us!!!! No need to RSVP.

Some items that will be on display will be:

Martin Maxxyz	Martin M1
Martin Stage Bar LED	Martin Mac III Profile
Martin Mac 101 LED	Chroma-Q Color Force LED
Jem Glaciator X-Stream Low Fog	Martin MAC Series Moving Lights
Yamaha Digital Mixers	JBLVRX Series Line Array

and much, more...

December Specials

10% OFF all Ben Nye Makeup

Rosco Color - \$6.00 / sheet

More Specials to come Day of Party!

Now Through December 30th, 2010

NEW YEARS EVE YORK

New Years Eve York is moving back to the York Square. After several years of the celebration being in alternate locations, it has been decided to move the main stage back to the square. There will be a kids stage in front of Sovereign Bank Stadium that will have entertainment on it from 7-8pm. The main stage will be active from 7pm until after midnight. PE is stepping up its responsibilities by taking on the dropping of the White Rose and the countdown clock. The entertainment for the evening will be The Groove Jones Band with opening act B Tropical. Music on the main stage will begin at 9pm and will culminate with fireworks and the dropping of the Rose at midnight.